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We have chosen FairMate because we have understood the advantages of having control over the visitor data from beginning to end, from registration to badge production to admission on site. We can use this data to improve our fairs and to attract the relevant target groups. The functionality that FairMate offers helps us improve our service to satisfy both exhibitors' and visitors' needs.



- Customer since: 2011
- Trade fairs: 40 since 2012
- Popular events:
FORMEX, GastroNord, Nordbygg
- Further Information: www.stockholmsmassan.se

FairMate tools in use at Stockholmsmässan



Entry

Ticket scans, badge printing and entry



MobileEntry

Mobile entry points with hand scanners



CRM

Your central visitor



ControlCenter

Voucher administration, cash register balances



OnlineShop

The ticket shop for trade fairs



Cashier

specifically designed for trade fairs



SelfCheckIn

Self-service terminals for registration & tickets



CustomerSupport

Ticket help desk & order management



CMS

Manage ticket shops, websites, mailings



ConfigTool

Control processes and configure shops



Voucher

Create, manage and bill vouchers



Registration

Registration & legitimisation

