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We have chosen FairMate because it increases the efficiency of our visitor management and marketing efforts. FairMate delivers more and better metrics about our visitors and thus provides us with important information about our target audience. This allows us to optimise our efforts to bring together supply and demand.



- Customer since: 2009
- Trade fairs: 35 since 2009
- Popular events:
FIBO, PSI, viscom
- Further Information: www.reedexpo.de

FairMate tools in use at Reed Exhibitions Deutschland



Entry

Ticket scans, badge printing and entry



MobileEntry

Mobile entry points with hand scanners



CMS

Manage ticket shops, websites, mailings



ControlCenter

Voucher administration, cash register balances



Cashier

specifically designed for trade fairs



CustomerSupport

Ticket help desk & order management



SelfCheckIn

Self-service terminals for registration & tickets



OnlineShop

The ticket shop for trade fairs



Voucher

Create, manage and bill vouchers



Registration

Registration & legitimisation

