For the past five years, we have been using the FairMate software by dimedis with great success. Mobile ticketing and a fast admission process are especially important to us and this is where FairMate delivers. It is easy to use and adapts very well to our needs. We also use FairMate to manage our exhibitors and to plan and execute mailing campaigns for our year-round events - such as the Night Talks, which take place throughout the country. FairMate's comprehensive database enables us to select specific target groups and address each of their members individually. We are looking forward to continuing our great working relationship with FairMate!

koelnmesse
we energize your business

- Customer since: 2009

- Trade fairs: Five since 2009

- Popular events:

  dmexco

- Further Information: www.dmexco.de

FairMate tools in use at Koelnmesse

ConfigTool
Control processes
and configure shops

CMS
Manage ticket shops,
websites, mailings

Campaigns
Plan, execute & evaluate
mailing campaigns