



With FairMate, we have modernised our entry and visitor management and reduced the effective ticketing costs. FairMate delivers current visitor count and ticket sales figures that help us keep track of an event's success. We can plan ahead better and concentrate our marketing efforts where they really matter. Integrating FairMate into our existing IT infrastructure was no problem thanks to the interfaces to our accounting software and RUBIN.



- Customer since: 2012
- Trade fairs: 30 since 2012
- Popular events:
Dortmunder Herbst, intertabac, Creativa
- Further Information: www.westfalenhallen.de



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